The Perpetual Advantage

21st Century Business & Life Success Systems Series

<u>Cop Obeven Business Models for 21st Century Wealth Creation Report</u>



<u>Truniversity Empowerment Media Group</u>

"Where the Divine School of Thought is Eloquently and Accurately Taught!"

<u>Truniversity.Online</u>

"The Crown of the Wise is Their Wealth of GOD Given Wisdom..."

<u>(Proverbs 14:24)</u>

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INTRODUCTION

"The fear of the LORD is the beginning of wisdom: and the knowledge of the HOLY ONE is Understanding. A wise man will hear and increase in learning; and a man of understanding shall attain unto wise counsels. Give instruction to a wise man, and he will be yet wiser: teach a just man, and he will increase in learning. Riches and honour are with me; yea, durable riches and righteousness. My fruit is better than gold, yea, than fine gold; and my revenue than choice silver. I lead in the way of righteousness, in the midst of the paths of judgment: That I may cause that love me to inherit substance; and I will fill their treasures. For by me thy days shall be multiplied, and the years of thy life shall be increased." **GOD** (**Proverbs** 1:5; 8:18-21; 9:9-11)

ILLUMINATION is The **LADDER** to **MONUMENTAL ELEVATION** and this **ILLUMINATION** Comes From The **FATHER OF LIGHTS** As Does **Every GOOD** and **PERFECT GIFT**!



A Man Get's A Job and He Earns a Wage for a Season. A Man (<u>Steps Out with Faith</u> <u>in GOD and in Himself</u>) and <u>He Creates His Own Business(es) and Prospers for A</u> <u>LIFETIME, therefore Securing For Himself and His Posterity an ENDURING</u> <u>LEGACY of ECONOMIC EMPOWERMENT, FINANCIAL FREEDOM,</u> <u>PHILANTHROPIC ENDEAVORS, SPIRITUAL WHOLENESS, and OPTIMAL</u> <u>HEALTH & WELLNESS, in Short this Man Successfully Positions Himself</u> to <u>THRIVE</u> and <u>FLOURISH</u> No Matter the "So Called" <u>Economic Climate</u>!

Sean "The Renaissance King" Foster

It is supposed that a greater prosperity for individuals or nations can only come through a political and social reconstruction. This cannot be true apart from the practice of the moral virtues in the individuals that comprise a nation.

Better laws and social conditions will always follow a higher realization of morality among the individuals of a community, but no legal enactment can give prosperity to, nay it, cannot prevent the ruin of, a man or a nation that has become lax and decadent in the pursuit and practice of virtue.

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The moral virtues are the foundation and support of prosperity as they are the soul of greatness. They endure forever, and all the works of man which endure are built upon them. <u>Without them there is neither strength, stability, nor substantial</u> <u>reality, but ephemeral dreams</u>. To find moral principals is to have found prosperity, greatness, truth, and is therefore to be strong, valiant, joyful and free.

James Allen-"Eight Pillars of Prosperity"

"I am the light of the world: he that followeth me shall not walk in darkness, but shall have the light of life. For I am come that you might have life, and that you may have it more abundantly."

JESUS CHRIST (John 8:12; 10:10)

Folks it is time for the <u>Day Star of Divine Truth to Arise in Core</u> of <u>Our Minds</u> and in <u>Our Hearts</u>.

Who said that you have to be an active participant in a satanic economic system (<u>the</u> <u>rat race</u>) that is broken and designed for your failure and perpetual dependency on the charity of some corporation or government agency.

Satan is a liar and the father thereof. Has not **GOD** said that the silver and gold is mine. (**Haggai** 2:8)

Has not **<u>GOD</u>** said that I have given you the power to acquire wealth and great substance, in accordance to your adherence to <u>**THE HEAVENLY FATHER LAWS**</u>, **<u>which are not grievous but they exist for our benefit</u>**.

(Deuteronomy 8:18 & Deuteronomy 6:2-9, 24-25)

I AM not a respecter of persons says the **MOST HIGH**, but **I will recompense every man according to his own works (deeds)**.

(<u>Romans 2:6, 10-11</u>)

<u>GOD</u> has given man the ability to think, learn, and grow. In doing so the **<u>man</u>** then qualifies himself to be a partaker of **<u>GOD'S DIVINE PROVISION</u>**.

(Proverbs 2:6-11, Psalms 1 & 128, Proverbs 8:18-21)

Wealth and riches shall be in the house of the righteous. (Psalm 112:3)

The **HEAVENLY FATHER** has already given unto us every good and perfect gift in the person of HIS SON, **OUR LORD AND SAVIOUR JESUS THE CHRIST**, the **TRUTH** remains **SUPREME** and **HE will Abide Forever**, as will all who have accepted **OUR HEAVENLY FATHERS ILLUSTRIOUS GIFT**.

The **TRUTH** is the Truth whether or not persons choose to believe It. (John 14:6)

You can just look at the harvest that the **<u>satanic seeds</u>** of deceit, hatred, greed, idolatry, corruption and decadence yield. (<u>**Romans 1**:17-32</u>)

Man devoid **<u>GOD'S HOLY SPIRIT</u>** are just puppets for the <u>wicked one</u> to debase, pervert, kill, and destroy. (<u>Psalm 34:21</u>)

You can prove the validity of that statement for yourself.

As you tune into the **many media platforms of this 21st Century**, you can see the evidence of this **depravity in the cavity of men's hearts and conscious**, there is no love, no compassion, no wisdom, no peace, no joy, just lust, pride, arrogance, and greed.

(<u>1 John 2:15-17</u>)

"Righteousness exalteth a nation but sin is a reproach to any people."

King Solomon (Proverbs 14:34)

CHRIST IS OUR WISDOM AND IS THE CHAMPION'S WEAPON. IT IS THE MIND AND THE POWER OF THE CHRIST THAT PROPELS US TO THE PLATEAU OF EXCEEDING ABUNDANCE AND INVINCIBILITY.

<u>Greater is HE THAT IS Within US than he that is in this World</u>.

(<u>1 John 4:4-6</u>)

Truniversity Empowerment Media Group "Where the Divine School of Thought is Eloquently and Accurately Taught!" (**Truniversity.online**) they are extensions of my <u>GOD GIVEN DIVINE CONSCIOUS</u>. (1 Corinthians 2:16)

GOD provides us with our ideas and talents so that we can express **HIS GLORY** on this earthly plane.

The **<u>Heavenly Father</u>** rejoices in our prosperity and provides our gifts and talents so that we can prosper. (<u>Psalm 35:27; James 1:17-18</u>)

I realize that **in order for any progress or change to take place externally** it must first **take place internally in the conscious, the hearts and minds of men**.

Since, I am a master student of GOD'S Divine Wisdom and Truth.

I created **SDFEI** and **Truniversity Empowerment Media Group** and my affiliated web properties to be that **bridge and platform for assisting individuals like myself**, who have a sincere and earnest desire to do something phenomenal and extraordinary with their lives with the means to do so!

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The vision behind <u>Sean D Foster Enterprises International</u> & <u>TEMG</u>, (<u>Truniversity.online</u>, <u>SeanDFoster.com</u>, and <u>FinancialLiteracyEnrichmentSystem.com</u>) that of <u>Perpetual Enrichment</u>, <u>Spiritually</u>, <u>Mentally</u>, <u>Emotionally</u>, <u>Physically</u>, and <u>Economically</u>.

It is my desire to be an <u>integral agent</u> agent in helping others build and establish truly outstanding legacies of exceptional greatness within their own families that will permeate throughout their entire posterity permanently.

I am a KingdomPRENEUR, Personal Optimization Strategist, Empowerment Media Publisher and Spiritual & Intellectual Investment Banker.

I believe the Words that Came Out of <u>Our LORD</u> and <u>SAVIOR'S</u> mouth when He stated that "<u>All Things Are Truly Possible to Those Who Would Dare to Believe</u>!" (<u>Mark 9:23</u>)

"My passions are centered around being able to provide my clients with impeccably valuable Truniversity Empowerment Media Group life enriching products, programs and resources on <u>Successful Transformation PG&D</u>, <u>Spiritual Wholeness</u>, <u>Optimal</u> <u>Health & Wellness</u>, <u>21st Century Wealth Creating Business & Life Success Systems</u>, and <u>Kingdom EDUPowerment Media</u>."

Sean "The Renaissance King" Foster

"My clientele will experience the fruit of an optimal existence which is the abundant life, spiritually, mentally, physically, and economically."

Sean "The Renaissance King" Foster

The ball is and always have been in our court, things in our lives change when we in and of ourselves, decide to do so!

Our **<u>Heavenly Father</u>** has <u>designed us for the purposes of thriving and</u> <u>flourishing</u>.

He commanded the Earth's first king and queen, Adam and Eve to <u>be fruitful, to</u> <u>multiply, to subdue and to have dominion</u>.

The Last Adam Our LORD and SAVIOR Jesus Christ came and restored unto us everything that Adam and Eve lost in their rebellion.

For <u>He came and gives life abundantly</u> to all who would dare to believe <u>HIM</u> and receive it. (**John** 10:10)

The rich ruleth over the poor, and the borrower is the servant to the lender.

(Proverbs 22:7)

The time for settling for less than <u>GOD'S Best is Over</u>!

JEHOVAH is our Provider, and HE is EL-SHADDAI the GOD of Exceeding Abundant Supply.

No Good Thing will HE deny those who will take HIS WORD and use it to Multiply!

The **time is now to Soar in HIM** and not to be Poor!

<u>As a man thinketh</u> in his heart so is he. (<u>Proverbs 23:7</u> & <u>Philippians 4:13</u>)

If you have <u>GOD'S HOLY SPIRIT then HE see's you as a Son</u>, and if a <u>Son</u>, a <u>King</u> and <u>joint-heir with the KING of Kings and the LORD of Lords</u>.

He has Absolute Dominion and so do we in HIM!

My question now to you is, "Are You Ready to Build, Grow, and Thrive?"

Are you Ready to come out of this <u>World's Satanic Economic System</u> and <u>Start to Build</u> <u>Wealth</u> the <u>Correct Way-GOD'S Way</u> (<u>YAHWEH</u>)?

Then feel free to accompany me on this journey of <u>Enrichment, Enlightenment</u>, <u>Inspiration</u>, and <u>Empowerment</u>, <u>enabling yourself to give your loves ones the</u> <u>life you know they so richly deserve</u>!

The power to significantly transform your life let alone your economic circumstance is before you.

If you **are tired of being a fiscal failure and are truly interested in learning how to erect** your own **Tower of Financial Power**, then **you are in the right place at the right time**!

"The Time for Building that Legacy of Outstanding Greatness Is Now!"

P.S.-As my way of saying **thank you for taking your most valuable commodity** which is your time to review this manual, **I have put together for you a nice assortment of welcome gifts** in my **Truniversity Enrichment Emporium**. **Treasure Chest 'a.k.a.' Truniversity.online Shop** to aid you in the constructing of your own personal <u>Tower of Financial Power</u>.

I **pray that these items will be a great blessing to you and your family** and that these items will be an integral part of your **21st Century Wealth Creation Blueprint**!

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Your Ever So Gracious Host and Partner in Perpetual Growth and Infinite Enrichment,

Sean "The Renaissance King" Foster **TRUNIVERSITY EMPOWERMENT MEDIA GROUP** "Where the Divine School of Thought is Eloquently and Accurately Taught!" **Truniversity Empowerment Media Group** TRUNIVERSITY EMPO GROUP NT MEDIA Sean JNIVERSI INE RI rown of the Wise is Their Wealth of GOD Given Wisdom...(Proverbs TRUNIVERSITY EMPOWERMENT MED RUNIVERSIT UNIVERSITY VERMENT MEDIA GROU TRUNIVERSITY EMPO HE PERPETUAL ADVA

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WELCOME TO THE TRUNIVERSITY EMPOWERMENT MEDIA GROUP

What are the secrets to wealth creation in the 21st Century?

You know for the majority of the populous the principles of true wealth creation in this 21st Century remain a mystery.

Far too many lack this vital knowledge and have allowed themselves to be trapped in the industrial aged paradigm of yesteryear.

Times have definitely changed and so has its currency.

Yes, knowledge is power, and for the individual who learns how to effectively produce, share, and market, his/her valuable knowledge, freedom and prosperity awaits.

<u>Knowledge</u> is the new currency of this new Information Age.

The internet "aka" the information highway has created for us, whole new vistas of ways to create and expand upon our wealth creation prowess.

Enhancing your level of competency regarding the principles of wealth creation in this 21st Century, is the greatest gift, you could give to yourself, and your family.

The level of compensation one receives is always commensurate to the level of value one provides!

Money is a reward system for problem solving.

One the greatest gifts that **<u>GOD</u>**, has given to man is the ability to think and reason.

I mean we can analyze, assess, adjust, and correct.

We as human beings have the power to shape our worlds, and affect the reality we experience in them, by simply enhancing our level of thinking, speech, and conduct.

"Strong, pure, and happy thoughts build up the body in vigor and grace. The body is a delicate and plastic instrument, which responds readily to thoughts by which it is impressed, and habits of thought will produce their own effects, good or bad, upon it."

-James Allen

Impoverished thinking will keep you broke and in the tank.

Our brains will feast on whatever we feed them.

Ascension doesn't just happen by happenstance.

<u>Wealth Creation in this 21st Century</u> will be determined by, your ability to identify and align yourself with abundance minded individuals who are already experiencing the success you desire.

Why invent mediocrity when you can emulate greatness?

Seek wisdom, acquire knowledge, and immediately implement what you learn.

Become a student of life enrichment and a <u>master student</u> of wisdom.

You will notice a <u>common theme</u> when you begin to study the lives of the <u>exceptional</u> and <u>extraordinary</u>.

They like those of their day and time had to <u>endure</u> great adversity, trials, and test.

But, instead of going along with the <u>status quo</u> and accepting defeat.

They used their <u>adversity</u> to <u>build</u> both their <u>faith</u> and <u>character</u>.

Pain and struggle are <u>life's purifiers</u> they force us to re-examine our motives and intentions.

They also <u>force us</u> to pursue <u>HE</u> who has <u>designed</u> us for <u>HIS</u> divine intent.

"Riches and honor are with me; yea durable riches and righteousness. My fruit is better than gold, yea fine gold; and my revenue than choice silver. I lead in the way of righteousness, in the midst of the paths of judgment; That I may cause those that love me to inherit great substance (wealth) and I will fill their treasures."

GOD (<u>Proverbs 8:18-21</u>)

So as I conclude this article on the <u>Secrets to Wealth Creation in this 21st</u> <u>Century</u>.

I want to share these kingdom truths with you.

There are three main reasons while people remain in a <u>perpetual state of peril</u> and <u>victimization</u>.

Reason #1-They are void of Wisdom and Understanding and have absolutely No Knowledge of what the TRUTH is.

Reason#2-They are fascinated with fallacy and their eye's are fixated on fiction. So when the TRUTH is presented unto them they cannot recognize HIS Absolute Depiction. So they remain blind...No Vision!

Reason#3-They are ignorant and instead of addressing their issue of depravity and seeking out the SOLUTION. They ignore HIM and receive their just recompense for such a lethal FOLLY.

"The thief cometh not, but for to kill and destroy; I am come that you might have life and that you might have it more abundantly. But seek ye first the kingdom of GOD, and his righteousness; and all these things shall be added unto you."

JESUS CHRIST (John 10:10; Matthew 6:33)

Sean "The Renaissance King" Foster is the Founder/CEO of Sean D Foster Enterprises International and Truniversity Empowerment Media Group. Truniversity Empowerment Media Group "Where the Divine School of Thought is Eloquently and Accurately Taught!" provides individuals, who desire to achieve and experience extraordinary success with the products, services, and resources essential for their dreams realization.

Our mission here at **Truniversity Empowerment Media Group** is to <u>Enrich</u>, <u>Enlighten</u>, <u>Inspire</u>, and <u>Empower</u> Individuals, by providing real optimal ways to experience stupendous success, while creating immense and inexhaustible wealth in the process.

<u>Success</u> is the full realization of our <u>GOD Given Potential</u>. We exist on this earthy plane for one reason and one reason only and that is to make sure that our <u>CREATOR</u> is glorified in every facet of our lives, period!

Seek ye first the kingdom of <u>GOD</u> and His righteousness, and all these things shall be added unto you. (<u>Matthew 6:33</u>)



Discover the 21st Century Wealth Creating Business Models, Systems, Strategies, and Investing Techniques that the Rich & Wealthy Are Using to Build, Preserve, and Protect Their Opulent Fortunes & Vast Empires!

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Sean "The Renaissance King" Foster

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So again, I say welcome and thank you for choosing to accompany me on this journey of <u>Perpetual Enrichment</u>, <u>Enlightenment</u>, <u>Inspiration</u>, and <u>Empowerment</u>!

In the words of <u>The Eternal Great GOD</u> (<u>ELOHIM</u>), "Let there be light...(<u>Genesis 1:3</u>)

So without further ado, I would like to introduce to you,

THE PERPETUAL ADVANTAGE

21st Century Business & Life Success Systems Series <u>Cop Seven Susiness Models for 21st Century Wealth Creation Report</u>



CHAPTER ONE THE TOP 7 BUSINESS MODELS FOR 21ST CENTURY WEALTH CREATION



As the inevitable collapse of this nation's diseased debt ridden economy continues to loom. And while the purchasing power of the dollar continues to decline.

What is your <u>game plan</u> and <u>strategy</u> for staying afloat, while this nation's currency tanks?

What are your options and how do you to secure your family's financial freedom despite this nation's rapid decline?

My <u>purpose</u> in writing this report is to aid you in <u>successfully</u> answering those two pressing questions.

So without further ado let's reveal The Top 7 Business Models for 21st Century Wealth <u>Creation</u>, legitimate solutions to <u>multiply</u> your <u>revenue streams</u> and <u>diversify</u> your income.

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The Top 7 Business	Models for 21 st Cer	ntury Wealth (Creation Are As Follows:

Business Model One:	Affiliate Marketing
Business Model Two :	Information Product Publishing
Business Model Three :	Continuity Programs
Business Model Four :	Professional Coaching Programs
<u>Business Model Five</u> :	Personal Online Store (E-Commerce)
Business Model Six :	Mobile Platform Applications
Business Model Seven :	MLM/Network Marketing





Discover the 21st Century Wealth Creating Business Models, Systems, Strategies, and Investing Techniques that the Rich & Wealthy Are Using to Build, Preserve, and Protect Their Opulent Fortunes & Vast Empires!

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CHAPTER TWO THE FIRST BUSINESS MODEL IS AFFILIATE MARKETING



<u>Affiliate Marketing</u> has many descriptions, yet all have the same meaning. Affiliate marketing is a huge business piece on the Internet. It is a cooperative effort between merchants and an affiliate's website. For many years now, affiliate marketing has proved to be a cost-efficient, measurable method of delivering long-term results. It has become famous for Internet sites who are trying to make some extra or additional income for their site. Every day, people get interested in affiliate marketing and want to make money out of it.

One of the common misconceptions that are being associated about affiliate marketing is "selling", though selling is an important activity of affiliate marketing and the central function of a business operation. Another is that affiliate marketing is commonly linked with "advertising". While the importance of advertising in marketing a certain product is not to be underestimated, the fact of the matter is, advertising like selling, is merely a part of the many functions of marketing.

In <u>affiliate marketing</u>, an affiliate is compensated for every visitor, subscriber and/or customer provided through his efforts. That said compensation may be made based on a certain value for each visit. The most attractive aspect of affiliate marketing from the merchant's viewpoint is that no payment is due to an affiliate until results are rendered.

<u>Affiliate marketing</u> is typically being run by affiliate networks and this affiliate networks are composed of two functional bodies, the group affiliates and the group merchants. <u>Affiliate networks</u> like <u>Clickbank</u>, <u>PayDotCom.com</u>, <u>Commission Junction</u>, <u>Amazon</u>, and <u>SFI</u> are a few to say the least. Each has their special function and role when it comes to affiliate marketing</u>.

The <u>affiliate network</u> acts as a third party between the merchant and the associated affiliates. The network provides the technology to deliver the merchant's campaigns and offers.

The <u>affiliate network</u> also collects commission fees from the merchant and then pays the affiliates which are part of the program.

The merchant is any web site owner that wants or desires to take advantage of performance based marketing. The benefits to the merchant are many. First, the merchant maintains and operates the affiliate program. If it would be extracted, the merchant needs to do their part by researching interested affiliate websites to ensure that they are a good fit for that particular website.

Finding a fit for their merchandise would be the key to more generated income. The merchant has access to markets and customers without him spending valuable time searching out. Banner ads on affiliate sites are not distracting to the site user. It might produce interest for that product and drive the consumer to the merchants' website. It is also the merchant who decides how much he is willing to pay for each sale that results from a visitor sent from an affiliate.

The <u>affiliate</u> or the <u>affiliate marketer</u> also sees a lot of benefits. The affiliate is a web site owner that promotes one or more merchants and their affiliate programs. <u>Affiliate</u> <u>marketing</u> can generate a <u>full-time</u> income for the <u>affiliate</u>.

Once you are engaged in the <u>affiliate marketing business</u>, it is advisable that you have <u>multiple streams</u> of <u>affiliate marketing income</u> so that if one of those income streams vanished, it will not upset you the way losing your sole stream would. If you depend on just one source of <u>income</u> and this single stream evaporates, you'll surely find yourself bankrupt and hopeless. Try to ask the <u>most successful online entrepreneurs</u>, and you'll discover that they have established <u>multiple streams</u> of <u>online income</u>.

So the secret to <u>creating inexhaustible streams of income</u> via <u>affiliate marketing</u> is to <u>assess</u> or <u>evaluate</u> your resources. Start by assessing yourself first. Jot down your answers to the following questions: What are the <u>talents</u>, <u>abilities</u>, <u>strength</u> and <u>gifts</u> that you possess? Are you <u>gifted</u> with <u>excellent</u> and <u>creative writing skills</u>?

Can you do well at sales?

Are you <u>good</u> in communicating with people? Are you born with an <u>artistic skill</u> or unique ability that other people don't have? Through this, you can <u>determine</u> the kind of <u>business</u> that you can <u>excel</u> at.

Next, look around and write down all your <u>assets</u> and <u>physical resources</u> such as computer, color printer, scanner, digital camera, cell phone, CD or DVD burner. Write these all down because it can be used as a resource. Consider also your friends and family. Find out what do they possess that you have access to. Remember that no man is an island. You can use the <u>talents</u>, <u>abilities</u>, <u>knowledge</u> and <u>resources</u> of everyone you <u>know</u>.

Being involved in <u>affiliate marketing</u> is one of the most desirable ways to make and generate multiple streams of income. It is because affiliate marketing programs come in various shapes and forms. There are a large number of <u>affiliate marketing programs</u> that you can sign on with and start gaining bucks right away.

In <u>affiliate marketing</u>, you can make <u>money</u> by <u>promoting</u> and <u>reselling</u> your <u>affiliate</u> <u>products</u> and by <u>recruiting</u> new affiliates. What's good about this is that you can find a <u>wide array of training materials</u> that can <u>enhance</u> your <u>marketing</u> abilities. In <u>affiliate</u> <u>marketing</u>, you can be sure that there are <u>genuine products</u> to <u>promote</u> and <u>sell</u> and there is <u>real income</u> to make.

For a more in-depth explanation of what <u>affiliate marketing</u> is and how to <u>excel</u> at it you can go here <u>Pure Leverage</u>.

Here's is also a short list of the some of the web's best <u>Affiliate Programs</u> & <u>Networks</u>.

Clickbank

<u>Clickbank</u> is a secure online retail outlet that was founded in 1998 it has more than 46,000 digital products and 100,000 active affiliate marketers.

<u>Clickbank</u> makes a sale somewhere in the world every three seconds, safely processing more than 30,000 digital transactions a day. We serve more than 200 countries, and are consistently ranked as one of the most highly-trafficked sites on the web.

PayDotCom.com

<u>PayDotCom.com</u> is a fast growing online marketplace that catalogs thousands of products and services, both physical products and digital products. We have over 400,000 affiliates and we get over 1000 new affiliates every day.

Commission Junction

<u>Commission Junction</u>, a Value Click company, is a global leader in the online advertising channel of affiliate marketing. We drive quality results, deliver superior service, and develop sustainable relationships for advertisers and publishers through our performance-based solutions.

<u>Commission Junction</u> operates the only truly global network in affiliate marketing while setting the industry standard for network quality and providing the most sophisticated reporting tools available.

<u>Amazon</u>

The web's #1 merchant, <u>Amazon</u> also has an e-commerce platform that they call an astore. You can customize and load this a-store with products that suite your target market.

Strong Future International

<u>SFI</u> (<u>Strong Future International</u>) <u>Marketing Group</u> was launched in 1998. Starting with just one product, sold only in the United States, SFI has now grown to 36000 products and services (and growing daily) sold in more than 190 countries around the world.

<u>SFI</u> was created to allow anyone with a computer and Internet access the opportunity to tap into the worldwide e-commerce revolution. Anyone of legal age in his or her country can become an <u>SFI</u> affiliate for free by filling out an online registration form. No purchase is necessary.



Discover the 21st Century Wealth Creating Business Models, Systems, Strategies, and Investing Techniques that the Rich & Wealthy Are Using to Build, Preserve, and Protect Their Opulent Fortunes & Vast Empires! CLICK HERE NOW TO ENROLL

The mark of a <u>success company</u> can be seen in its track record. <u>SFI</u> is now in its 15th year, with millions of dollars in annual sales and millions paid in commissions to thousands of affiliates around the world. <u>SFI'S</u> parent company, Carson Services, Inc., is now in its 26th year of business. It's a longtime member of the Better Business Bureau and is registered with Dunn and Bradstreet. <u>SFI</u> affiliates operate with the peace of mind brought about by associating with a proven, debt-free organization with a long, <u>successful</u> history.



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CHAPTER THREE <u>The Second Business Model</u> <u>Is Information Product Publishing</u>



<u>Information Product Creation</u> & <u>Publishing</u> is the <u>next progressive step</u> in your online <u>wealth creation</u> portfolio.

There is no better way to <u>generate</u> income and <u>create</u> immense and inexhaustible <u>wealth</u> in the process other than by selling <u>Information</u> on the <u>Information Highway</u>.

Information Product Publishing is already a \$400 Billion dollar industry which continues to expand.

<u>Valuable digital content/media</u> in the form of <u>eBooks</u>, <u>mp3 audios</u>, <u>videos</u>, <u>home study</u> <u>courses</u>, <u>membership sites</u>, and <u>personal coaching programs</u>, are very <u>lucrative</u> avenues to <u>true wealth creation</u> in this 21st Century.

With every <u>new technological advance</u> from <u>laptops</u>, <u>tablets</u>, <u>smart phone</u>, <u>iPods</u>, <u>Amazon's Kindle</u>, and <u>Barnes</u> & <u>Noble's Nook</u>, digital information products gain broader platforms to <u>promote</u>, <u>market</u>, and <u>sell on</u>.

For the <u>digital information product publisher</u> this translates into <u>greater revenues</u>, yes folks <u>more</u> profits.

CHAPTER FOUR <u>The Third Business Model is</u> <u>Continuity Programs/Memberships</u>



Out of the many different <u>business models online</u>, there is one that has <u>consistently</u> stood the test of time.

<u>Continuity Programs/Membership Sites</u>

With <u>membership based communities</u>, you can <u>instantly generate</u> recurring cash that floods your <u>bank account</u> like clockwork, month after month.

You can <u>grow</u> a following of <u>loyal</u> customers, <u>build brand awareness</u>, and <u>dominate</u> <u>niche markets</u>, swiftly and easily.

<u>Membership websites</u>, also known as <u>continuity website</u>, can also help you <u>penetrate</u> new markets, by <u>funneling</u> your <u>existing community</u> from one website into another, <u>pre-</u> <u>launching products</u>, <u>testing new markets</u> and <u>ultimately</u>, saving you a <u>lot</u> of <u>time</u> and <u>money</u> in the process.

CHAPTER FIVE The Fourth Business Model is Professional Coaching



<u>Professional Coaching</u> is all about <u>enabling</u> people to <u>successfully accomplish</u> there <u>dreams</u> and <u>goals</u>, by effectively abolishing the obstacles and hurdles that would have hindered their desired success. This is done via <u>professional in-person coaching</u>, <u>digital</u> <u>coaching sessions</u> via Google Hangout, teleconferences, digital instruction manuals, digital multimedia courses, tele-seminars, and webinars to bolster progress, and to chronicle the clients achievements.

<u>Coaching</u> is one of the fastest growing and most <u>lucrative industries</u> in the world.

In this fast moving, microwave, need it done like yesterday, modern society, there isn't much time spent on developing meaningful relationships. This is why the <u>Coaching</u> industry is expanding the way that it is. It is also the big reason why professionals don't mind coming out of their pockets to acquire <u>Personal Coaches</u> to educe from out of them their "<u>Internal Champion</u>!"

<u>CHAPTER SIX</u> <u>The Fifth Model is Your Own</u> <u>Personal Site (E-Commerce)</u>



The <u>internet</u> has made it possible for literally anyone to open their own <u>retail</u> or <u>wholesale online</u> store.

You can choose to "<u>outsource</u>" the inventory, shipping, returns, etc. with "<u>drop-shipping</u>" methods.

Online reach allows you to <u>succeed</u> in a narrow niche that wouldn't have been viable only a few years ago.

New online tools like <u>Amazon's A-Stores</u>, <u>Strong Future International Triple Clicks</u>, <u>Yahoo Stores</u>, and <u>Word Press e-Commerce Themes</u> and <u>Plug-ins</u> make setting up an online store <u>incredibly</u> easy and inexpensive!



The Crown of the Wise is Their Wealth of GOD Given Wisdom_(Proverbs 14:24)

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CHAPTER SEVEN The Sixth Business Model is Mobile Platform Applications



<u>Mobile Platform Applications</u> is the sixth of 21st Century Wealth producing Business Models. With the proliferation of media content and a whole plethora of media devices to ingest it with, this is an ideal Business Model to add to your 21st Century Wealth Creation Portfolio.

<u>Go Mobile Solutions</u> is the premier mobile application creation platform. This company will enable you to create not only your own application for your enterprise, but also enable you to sell mobile applications to other business owners.

As the <u>influence</u> of mobile continues to expand in our everyday lives, you couldn't be better <u>positioned</u> to take <u>full advantage</u> of this <u>global trend</u> and <u>technological</u> explosion!

CHAPTER EIGHT The Seventh Business Model Is MLM/Network Marketing



The <u>seventh business model</u> for <u>21st Century Wealth Creation</u> is <u>Multilevel Marketing</u> or <u>Network Marketing</u>.

This <u>popular model</u> has garnered both cheers and jeers for its ability to assist aspiring <u>entrepreneurs</u> in realizing their <u>financial goals</u>, as well as disappointing others, who truly have no idea or concept of what it will take for them to <u>succeed</u> at their preferred <u>network marketing</u> endeavor.

<u>Multilevel marketing (MLM)</u> is a marketing strategy in which the sales force is compensated not only for sales they personally generate, but also for the sales of others they recruit, creating a down-line of distributors and a hierarchy of multiple levels of compensation. Other terms for <u>MLM</u> include network marketing, and referral marketing, not to be confused with the actual referral marketing.

Most commonly, the salespeople are expected to sell products directly to consumers by means of relationship referrals and word of mouth marketing. As a result, some people conflate <u>MLM</u> with direct selling, although <u>MLM</u> is only one type of direct selling.

MLM companies have been a frequent subject of criticism as well as the target of lawsuits. Criticism has focused on their similarity to illegal pyramid schemes, price-fixing of products, high initial start-up costs, emphasis on recruitment of lower-tiered salespeople over actual sales, encouraging if not requiring salespeople to purchase and use the company's products, potential exploitation of personal relationships which are used as new sales and recruiting targets, complex and sometimes exaggerated compensation schemes, and cult-like techniques which some groups use to enhance their members' enthusiasm and devotion.

I have come across two outstanding online and network marketing companies that toss the above criticism out the door and they are <u>Pure Leverage</u> which gives you the opportunity to share and market a complete suite of online products that every entrepreneur who desires to succeed online needs to increase both their market share and profit totals. This is a definite must have!

And the other outstanding network marketing business opportunity is <u>4 Corners</u> <u>Alliance Group</u>. <u>4 Corners Alliance Group</u> is a <u>Financial Literacy Enhancement</u> <u>Company</u> that educates it affiliates on the subjects of economics and how to build and create wealth successfully and compensates it's network marketing distributors handsomely for sharing and educating themselves, while sharing their financial literacy enhancements products, which are digital, with family, friends, and clients.

Not all <u>MLM</u> companies operate the same way, and <u>MLM</u> groups have persistently denied that their techniques are anything but legitimate business practices.

The opposite of <u>MLM</u> is single-level marketing. In single-level marketing, the salesperson is rewarded for selling the product, but not for recruiting or sponsoring other salespeople.



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The Four Corners Alliance Group - Powerful, Affordable, FAST! Join the financial revolution which is sweeping the four corners of the world ...

JOIN NOW!

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Before we even get into the <u>specifics</u> of the <u>best places</u> to <u>promote</u> and <u>market</u> your business. You must have a <u>genuine</u> understanding of your <u>specific target market</u>. You must <u>understand</u> what your prospects <u>needs</u>, <u>wants</u>, <u>desires</u>, and <u>fears</u> are, so that you are able to <u>effectively provide</u> and <u>communicate</u> the reason why your product is the <u>best</u> solution for the <u>prospect's</u> specific issue.

So the <u>ability</u> to <u>accurately identify</u> the <u>right people</u> to market your product or service too is <u>absolutely paramount</u>.

You <u>must</u> also be <u>capable</u> of <u>identifying</u> the <u>specific</u> keywords, that your prospects are entering into the various search engines to <u>discover</u> the <u>solution</u> to their problem. By <u>successfully</u> identifying the <u>correct</u> keywords, you will then automatically <u>empower</u> yourself to be able to <u>effectively</u> market to your prospective clients.

And the last piece to this <u>online income triumvirate</u> is the <u>right product</u>. Deliver <u>value</u> and <u>wealth</u> will be recompensed.

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Now I am quite sure you are probably asking yourself, "How do I go about discovering the <u>right people</u>, the <u>right keywords</u>, and the <u>right product</u>?"

Let's get into the <u>specifics</u> of the <u>best places</u> to <u>promote</u> and <u>market</u> your products and services.

The first place will be <u>Article Directories</u> you can't go wrong with this proven tried and true method of traffic generation.

<u>Create valuable</u> and <u>engaging keyword specific content</u> and submit it to these various article directories:

Ezine Articles Go Articles Article Base Search Warp Article Alley Web Source Article Set Web Pro News Amazines Blogger Word Press Blog Instant Blog Subscribers

The <u>second place</u> you will want to promote and market your products and services is Social Media, Video Sharing, and Podcasting Sites like:

Facebook (Fan Page, Marketplace, Blog) Twitter LinkedIn Google Plus Buzz Sprout(Podcasting) You Tube Tube Mogul



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Digg Reddit Delicious, etc.

The fourth method is Link Building access free link building blueprint website.

SEO-Backlinks.com

The fifth method is the Press Releases these are my personally recommended Press Release Sites:

PR Web Free-Press-Release PressWire PRLog.org

The sixth method is Forums recommendations are:

LinkedIn.com Facebook Group BetterNetworker.com SelfGrowth.com Warrior Forum

The last few methods include:

Directories Banner Exchanges US Ads This Next



CHAPTER TEN <u>The "Enlightened" Elite</u> Listen, Learn, Apply, and Earn



This is my personal list of 21^{st} Century Wealth Creation Masterminds. Neither of these gentleman's name is <u>E.F. Hutton</u>, but anything these gentlemen have to say about 21^{st} Century Wealth Creation, You Better Listen!

<u>E. Bernard Jordan</u> is the Best Selling Author of the <u>Laws of Thinking</u> and <u>The Laws of</u> <u>Prosperity</u>. He is also a World Renowned Master Prophet, and the Founder and Pastor of Zoe Ministries Based Out of New York, New York. He is known for revealing spiritual truths that dictate success and prosperity. <u>Master Prophet Jordan</u> shows you how to materialize the things you desire most out of life by recognizing opportunities for growth and enlightenment. <u>E. Bernard Jordan</u> shows us how to harness the power of <u>GOD'S</u> <u>DIVINE SPIRIT</u> by applying the eternal principles that will produce true success and triumph in <u>ELOHIM'S DIVINE ECONOMY</u>.

<u>Dr. Myles Munroe</u> is a Master Scholar, Best Selling Author, Founder & President, and Senior Pastor of <u>Bahamas Faith Ministries International</u>. He is also the <u>Founder</u> & <u>Chairman</u> of the International Third World Leaders Association and President of the International Leadership Training Institute. <u>Dr. Munroe</u> introduces his students to the <u>master principles</u> of <u>creation</u>, <u>leadership</u>, <u>responsibility</u>, <u>success</u>, <u>government</u>, <u>thriving</u> <u>families</u>, and <u>genuine</u> prosperity.

<u>Stephen Pierce</u> is the World's #1 Internet Wealth Creation Advocate and Business Optimization Strategist. Stephen is the author of Secrets to Wealth Creation, he is the wealth creation mastermind behind such outstanding programs and products such as <u>Making Real Money</u> on the <u>Internet</u> the <u>MRMI Super Cash System</u>.

<u>The Millionaire Advantage</u> where Stephen reveals the five leverage points that are all so essential for the success of any aspiring entrepreneur. In OptiMINDzation, Stephen shows us how to significantly enhance our brains ability to deliver extraordinary results. In Stephen's Real Cash System, he reveals the correct and cash yielding way to do keyword research, how to create revenue generating content to submit to article directories, blog directories, social media sites, and of course video sharing sites.

<u>Eben Pagan</u> is another outstanding <u>Internet Marketing Multimillionaire</u> and <u>Perennial</u> 8 <u>Figure Earner</u>. He has to his credit such outstanding programs and training courses, such as, <u>Ignition</u>, <u>Wake Up Productive</u>, <u>Self-Made Wealth</u>, and <u>Guru Mastermind</u> <u>Blueprint</u>.

<u>Brendon Burchard</u> is a <u>Multimillionaire</u>, <u>Marketing Genius</u>, and <u>Author</u>. <u>Brendon</u> is responsible for such offerings as <u>The Millionaire Messenger</u>, <u>Life's Golden Ticket</u>, <u>The Charge</u>, and <u>The Total Product Blueprint</u> in which Brendon reveals how to create and market the 12 most lucrative information product models. He is also the creator and founder of <u>Experts Academy</u>.

At <u>Brendon's Expert Academy</u>, he teaches prospective authors, speakers, coaches, seminar conductors, and online marketer's how to properly package and effectively communicate their message, so that they are delivering their products with maximum returns.

<u>Robert T. Kiyosaki</u> Educational Entrepreneur, Creator of the CASHFLOW® board game, founder of the financial education-based <u>Rich Dad Company</u> and author of New York Times Bestsellers <u>Conspiracy of the Rich</u>: The <u>8 New Rules</u> of <u>Money</u> and <u>Rich Dad</u> <u>Poor Dad</u>.



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<u>Robert Kiyosaki</u> is best known as the author of <u>Rich Dad Poor Dad</u> – the #1 <u>Personal</u> <u>Finance Book of All Time</u> – which has challenged and changed the way tens of millions of people around the world think about money. <u>Rich Dad</u> titles hold four of the top ten spots on Nielsen Bookscan List's Life-to-Date Sales from 2001-2008 alone.

<u>Robert</u> has been featured on shows such as <u>Larry King Live</u>, <u>Oprah</u>, <u>The Doctors</u>, <u>Bloomberg International Television</u> and <u>CNN</u>.

With perspectives on money and investing that often contradict conventional wisdom, <u>Robert</u> has earned a reputation for straight talk, irreverence and courage. His point of view that 'old' advice - get a good job, save money, get out of debt, invest for the long term, and diversify - is 'bad' (both obsolete and flawed) advice, challenges the status quo.

His assertion that "<u>your house is not an asset</u>" has stirred controversy but has been proven to be accurate in our economy's current financial crisis. A documentary film based on the contradictions of '<u>old financial advice</u>' is planned for release in 2010.

<u>Robert G. Allen</u> is the author of two of the largest selling financial books in history; both New York Times best sellers--read by millions of people in the past **20** years.

He is the author of the current best-selling audio program from Nightingale/Conant which is entitled <u>Multiple Streams of Income</u>: How to Generate a Lifetime of Unlimited Wealth. His current bestselling books are "<u>Multiple Streams of Income</u>" and "<u>The One</u><u>Minute Millionaire</u>."

Thousands of people have attended his cutting edge investment seminars during the past 20 years.

<u>Mike Dillard</u> is the founder and creator of <u>The Elevation Group</u>. A recent husband and father, he went from waiting tables to <u>Millionaire</u> by the age of 26. Over the past five years he has founded two publishing companies, producing \$15,000,000 in combined revenue, and over 1,000,000 <u>entrepreneur</u> from 65 different countries have subscribed to his online newsletter. Four months ago, he walked away from everything in order to share the urgent message and mission of <u>The Elevation Group</u>.

<u>Mike Dillard's Elevation Group</u> provides its members with insider information that up until now were only known by the <u>super wealthy</u>. He also has one of the best podcast on the web called "<u>Self-Made Man</u>".

Jay Abraham-As a proven business leader with <u>energy</u> and <u>vision</u>, Jay has demonstrated the critical ability to stimulate true breakthrough thinking and execution throughout organizations, in all 4 <u>vital areas</u> of performance enhancement: <u>strategy</u>, <u>innovation</u>, <u>marketing</u>, and <u>management</u>.

He understands how to focus on the upside leverage in an organization, while effectively controlling and minimizing the downside risk. He understands the implications, correlations, applications, opportunities and vulnerabilities in a given situation from a "<u>catscan</u>" perspective that is exceedingly rare.

Jay has been extremely successful at what he does for others. He's produced many thousands of success stories and made <u>Billions</u> for others as well as millions himself. He's spawned an entire generation of marketing consultants and experts who credit him as their primary mentor as a result of his past <u>Protege</u> and <u>Consultant Training</u> programs. Nearly 2,000 websites reference his successful work on the Internet alone.

Jay is dedicated to growing businesses and advancing careers exponentially.

He believes <u>strongly</u> in <u>ethical business</u> practices. <u>Jay</u> welcomes anyone who wants to build their own business or career, increase their <u>person wealth</u> and add to their <u>personal growth</u>.

<u>Garrett Gunderson</u> is Founder and <u>Chief Wealth Architect</u> of <u>Wealth Factory</u>, and New York Times bestselling author of <u>Killing Sacred Cows</u>: <u>Overcoming the Financial Myths</u> <u>That Are Destroying Your Prosperity</u>. And he's personally helped countless business owners <u>create efficient wealth strategies</u> that fit their unique strengths.

<u>Jerry Robinson</u> is an economist, veteran trend trader, best-selling author, and serial entrepreneur. Jerry also has a passion for researching and teaching the Bible.

Jerry's book, <u>Bankruptcy of Our Nation</u> provides an eye-opening critique of <u>America's</u> debt-based economic system. He has regularly appeared on popular radio and television programs and has lectured to audiences in the U.S. and around the globe.

<u>Chris Martenson</u>, PhD (Duke), MBA (Cornell) is an economic researcher and futurist specializing in energy and resource depletion, and co-founder of PeakProsperity.com (along with Adam Taggart). As one of the early econobloggers who forecasted the housing market collapse and stock market correction years in advance, Chris rose to prominence with the launch of his seminal video seminar: <u>The Crash Course</u> which has also been published in book form (Wiley, March 2011). It's a popular and extremely well-regarded distillation of the interconnected forces in the <u>Economy</u>, <u>Energy</u> and the <u>Environment</u> (the "<u>Three Es</u>" as Chris calls them) that are shaping the future, one that will be defined by increasing challenges to growth as we have known it.

<u>Patrick Donohoe</u> is the President and CEO and started <u>Paradigm Life</u> in 2007 after learning from his mentor Kim Butler about <u>financial strategies</u> outside of Wall Street.

With a background in <u>economics</u> and <u>marketing</u>, Patrick immediately realized the opportunity to teach <u>investors</u>, <u>business owners</u>, <u>professionals</u> and <u>families</u> on a large scale using <u>modern digital media</u> and <u>communication</u> technology. Since 2007 <u>Paradigm</u> <u>Life</u> has worked with thousands of individuals in all 50 states.

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CONCLUSION



I <u>know</u> that the <u>content</u> contained in this <u>report</u> will <u>definitely</u> be an <u>awesome agent</u> in <u>assisting</u> and <u>equipping</u> you with the <u>knowledge</u>, <u>products</u>, <u>services</u>, and <u>tools</u>, essential for you to being able to grab your chunk of this massive <u>\$400 Billion Dollar 21st Century</u> <u>Wealth Creation</u> Pie.

In this report I <u>revealed</u> to you <u>seven</u> of the <u>Top 21st Century Wealth Creating Business</u> <u>Models</u> & <u>Platforms</u>.

You have been exposed to <u>several legitimate ways</u> to build your own <u>immense</u> and <u>inexhaustible revenue</u> streams.

Life <u>enriching knowledge</u> like this can <u>change</u> any <u>economic situation</u>, when <u>utilized</u>, and <u>implemented</u>. It's not enough just to know. It is what you are <u>wiling</u> to <u>do</u> with what you <u>know</u>, that will <u>exponentially increase</u> your <u>revenues</u> and <u>cash flow</u>.

As I stated earlier in this report <u>SDFEI</u> & <u>TEMG</u> were created to <u>provide</u> individuals like myself, who have the <u>desire</u> to <u>achieve</u> and <u>experience extraordinary success</u> with the <u>products</u>, <u>services</u>, and <u>resources essential</u> for their <u>dreams realization</u>. It is only when ignorance and deception are <u>successfully eliminated</u> from one's mental equation can the variables of <u>intelligence</u> and <u>truth</u> be instilled and <u>produce</u> the harvest of <u>success</u>, <u>true</u> <u>wealth</u>, and <u>prosperity</u>!



"<u>Well, My Friends that Will Bring this Session On 21st</u> <u>Century Wealth Creation to A End the Only Thing Left</u> <u>to Do On Your End Is Immediate Implementation</u>!"

Sean "<u>The Renaissance King</u>" Foster



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RECOMMENDATIONS AND RESOURCES



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